



# INTERNATIONAL ROBOT SAFETY Conference

**Sept. 27-29, 2022**

Hyatt Regency | Columbus, OH

## Sponsorship & Marketing Opportunities

The International Robot Safety Conference (IRSC) brings together users/ buyers of automation and industrial safety technologies.

IRSC reaches engineers, system integrators, manufacturing technicians, safety professionals, and decision makers from a wide variety of industries.

Sponsorship is a powerful way to build influence and reach new customers. We offer a variety of options to help you reach your target audience. Your company will be promoted before, during and after the event.

Show attendees that you can partner with them in implementing the latest advancements in robotic safety and related technologies.

Please submit a  
Sponsorship Form at  
<https://www.automate.org/sponsor-irsc2022>



# Sponsorship & Marketing Opportunities

## Sponsorship Opportunities

### Diamond Sponsorship

4 available | \$5,000

- Included in promotion of the event (website, email, social channels, digital marketing)
- Prominent promotion in the event platform
- Companies Leading Safety newsletter
- Included in the preview email to all registrants
- Included in the post-event email to all registrants

### Lanyard Sponsorship

2 available | \$3,000

- Company logo featured on event lanyards along with the event logo. The lanyard will be produced by IRSC.
- Recognition as a sponsor on the event website
- On-site signage in the registration area

### Hotel Room Key Card Sponsorship

1 available | \$4,000

- Company logo on each attendee's hotel key card
- Recognition as a sponsor on event website

### Networking Reception Sponsorship

6 available | \$2,500

- Your logo will be prominently featured on the reception signage
- Recognition as a sponsor on the event website

### Breakfast Sponsorship

6 available | \$2,000

- On-site signage with your company logo
- Recognition as a sponsor on the event website

### Lunch Sponsorship

6 available | \$2,000

- On-site signage with your company logo
- Recognition as a sponsor on the event website

## Marketing Opportunities

### Standing Graphic Sign

Unlimited | \$2,500

- Full-color standing sign, approximately 38" wide by 72" tall in prominent location
- Exhibitor provides the artwork, we produce the graphic, you can keep the graphic.

### Custom Pre-Show Attendee Email

4 available | \$1,500

- You provide the html, text files and subject line and we send the email to registrants
- Limit one email blast per exhibitor

### Digital Button Ad

4 available per month | \$1,000 each

- Located on the IRSC website on the homepage and internal pages
- Promote specific products or your tabletop with a 270x100 pixel ad
- Limited to exhibitors only

### Custom Post-Show Attendee Email

2 available | \$2,000

- You provide the html, text files and subject line and we send the email to registrants
- Limit one email blast per exhibitor

### Pre-Show Featured Exhibitor Email

4 available | \$1,000

- Company logo prominently included in the footer of one pre-conference informational email to attendees
- Includes color logo and a link to your website