



THE #1 NETWORKING EVENT IN AUTOMATION

January 15-17, 2024

Signia by Hilton Orlando Bonnet Creek
Orlando, Florida USA





Promote your brand and put your company front and center of innovation when top automation executives gather at the Forum.



ABOUT THE ANNUAL A3 BUSINESS FORUM

Exclusively for Association for Advancing Automation (A3) members, the A3 Business Forum draws global automation leaders and executives from the robotics, vision and imaging, motion control & motors, AI and related automation industries, plus major users of automation.

SPONSORSHIP OPPORTUNITIES

A sponsorship at the A3 Business Forum provides a natural connection for your business to automation stakeholders.

Place your order online at: <https://www.automate.org/forms/a3forum-2024-sponsorship>

? Questions? Email events@automate.org or contact Jim Hamilton at jhamilton@automate.org

SPONSORSHIP OPPORTUNITIES

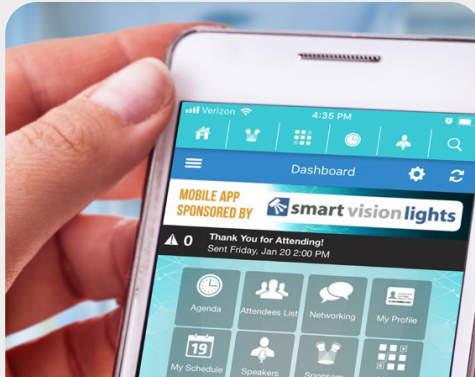


LANYARD SPONSORS

2 available | \$5,000 each

Each attendee will wear a branded lanyard during the entire event. Have your logo prominently appear around the necks of all participants.

- › Logo placement on the lanyards, along with the Forum and up to one other sponsor logo
- › On-site sponsor signage at the event
- › Logo placement on the sponsor page within the A3 Business Forum mobile app
- › Listing in the sponsor page on the A3 Business Forum website



EXCLUSIVE MOBILE APP SPONSOR

1 available | \$7,500

Attendees will access the A3 Business Forum app before, during, and after the event for the most up to date information and networking features.

- › Custom homepage banner on the main screen of the mobile app
- › On-site signage at the event
- › Logo placement on the sponsor page within the A3 Business Forum mobile app
- › Listing in the sponsor page of the A3 Business Forum website



ROOM KEY CARD SPONSOR

1 available | \$5,000

Every attendee will see your company's logo over and over again as they use their sponsored room keys throughout their stay.

- › Company logo on each attendee's hotel key card
- › On-site signage at the event
- › Logo placement on the sponsor page within the A3 Business Forum mobile app
- › Listing in the sponsor page of the A3 Business Forum website
- › Graphic design by A3



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SPONSORSHIP OPPORTUNITIES



KEYNOTE SPEAKER SPONSORS

9 available | See below pricing per keynote

Sponsor a Keynote speaker of your choice. Sponsorships are available for each Keynote on the agenda.

- Opportunity to be on stage and introduce your keynote speaker by an executive member of your company (please limit introductions to 60 seconds or less)
- On-site signage at the event
- Logo placement on the opening slides for the selected keynote presentation
- Logo placement on the sponsor page within the A3 Business Forum mobile app
- Listing in the sponsor page of the A3 Business Forum website

Kyle Scheele, The Patron Saint of Crazy Ideas ✓ **\$7,500**

Alan Beaulieu, ITR Economics ✓ **\$7,500**

"Automating the Future" Panel \$5,000

Jeff Cardenas, Appttronik \$5,000

Katie Surkamer, 3P Mechatronics Group \$5,000

Frank Abagnale, Cybersecurity and Fraud Prevention Expert ✓ **\$7,500**

Henrik Christensen, UC San Diego \$5,000

Alex Shikany & Robert McElmurry, A3 \$5,000

"The Users Speak" Panel \$5,000

✓ Premium Sponsorship

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SPONSORSHIP OPPORTUNITIES



TECHNOLOGY SECTOR HAPPY HOUR SPONSORS

9 available | \$1,750 each

We'll kick off the Forum with three Happy Hours. Choose from 1) Robotics and AI, 2) Vision and Imaging or 3) Motion Control and Motors rooms.

Attendees can spend time in their particular technology focus with a smaller group. See old friends and make new ones at this fun happy hour.

- › On-site signage at the event
- › Logo placement on the sponsor page within the mobile app
- › Listing on the sponsor page of the A3 Business Forum website



OPENING NETWORKING RECEPTION SPONSORS (MONDAY)

8 available | \$3,500 each

Help us welcome the attendees at the A3 Business Forum's Opening Reception on Monday night! This event gives attendees valuable networking time and sponsors plenty of opportunity for visibility.

- › On-site signage at the event
- › Logo placement on the sponsor page within the A3 Business Forum mobile app
- › Listing on the sponsor page of the A3 Business Forum website



A3 NETWORKING DINNER PARTY SPONSORS (TUESDAY)

5 available | \$5,000 each

A highly anticipated event every year, the Tuesday night Networking Dinner Party is a great way for attendees to network and connect with new business contacts and old friends. Sponsors will revel in this high visibility sponsorship and help to give the attendees a night to remember!

- › On-site signage at the event
- › Logo placement on the sponsor page within the A3 Business Forum mobile app
- › Listing on the sponsor page of the A3 Business Forum website

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SPONSORSHIP OPPORTUNITIES



WI-FI SPONSOR

1 available | \$5,000

Help our attendees stay connected by helping us offer free WiFi access throughout the event.

- On-site signage at the event
- Logo placement on the sponsor page within the A3 Business Forum mobile app
- Listing on the sponsor page on the A3 Business Forum website



WINDOW CLING

8 available | \$2,000 each

Low cost, but high-profile branding. Have your company prominently displayed on the windows at the A3 Business Forum. Attendees will see these all day, every day!

- One 45.5" x 81.75" decal to be placed on a foyer hallway window outside of the conference space in full view of attendees throughout the entire event
- On-site signage at the event
- Logo placement on the sponsor page within the A3 Business Forum mobile app
- Listing on the sponsor page of the A3 Business Forum website
- Graphic design by Sponsor, high res print-ready PDF to be supplied



GOLF HOLE SPONSORS

18 available | \$500/hole

Tie your brand to the fun golf event, where networking flourishes at the A3 Business Forum.

- Logo placement on the golf cart's GPS system at your selected hole(s)
- On-site signage at the golf awards luncheon
- On-site signage at the event
- Logo placement on the sponsor page within the mobile app
- Listing on the sponsor page of the A3 Business Forum website
- Ability to provide a golf related gift item to be included in gift bags

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